Contrary to other SDGs, media outlets within the U.S. exclusively focused on national SDG activity, where a strong focus was placed on notable companies launching Climate Action initiatives, such as H.P. and JPMorgan Chase. Tier one sources accounted for 10 percent of coverage published within the U.S. – the leading tier one sources included Forbes, Bloomberg and SFGate. Donald Trump was portrayed in multiple articles as the “representative of global climate change denial”, where news outlets reported that a serious focus will be placed on Climate Change with Joe Biden in office.

Reports published within Germany focused on SDG progress globally with mixed sentiment. German outlets primarily covered Germany’s own SDG progress highly positively, while they also positively reported progress made in middle-income countries such as Djibouti. Germany’s Frankfurter Algermeine reported Russia’s progress negatively, where they said, “so far, Russia has done little to combat climate change.”

Sources within high-income countries such as the U.K. strongly focused on SDG 13 activity within other high-income countries. Spanish and Belgian outlets almost exclusively reported on their own activity, with a small number of mentions of overall EU progress being published in Belgium.

Coverage within India focused on the country’s staggering climate change progress. A mix of negative and neutral stories were identified, where Indian sources neutrally discussed the importance of meeting the Paris Agreement targets, while reporting that India and the Asia-Pacific region are far from achieving its SDGs.

Sources within middle-income countries such as Russia, Nigeria, Austria and South Africa published a mix of positive and neutral stories, where they reported progressive solutions to the climate crisis within their respective countries and the Asia-Pacific region.

Tunisia, Siberia, Indonesia, Macedonia and Armenia were the middle-income countries that produced the least SDG 13 coverage.

Puerto Rico, Czech Republic, Cyprus, Croatia and Mauritius were the high-income countries that produced the least SDG 13 coverage.